



INDUSTRY OVERVIEW



INDUSTRY

CONSUMER, RETAIL & HOSPITALITY

Consumer focused businesses face ever-increasing challenges to win customer loyalty in a crowded and competitive landscape with new entrants to the market attempting to change the game. For more than 35 years, StevenDouglas has supported consumer focused business in assessing and recruiting executive and middle management talent that can take their businesses to the next level and stay relevant. Whether a company is public, private, private equity or venture capital backed, their success is driven by their ability to attract and retain top talent.

Our clients turn to us for our extensive industry experience and deep understanding of the marketplace. We partner with our clients to help them find sought after talent to help build their leadership and middle management teams through our search division and augment their teams by offering interim resources to take on challenges and opportunities as they arise. The combination of these two practices together make us a unique human capital partner to leading companies across this competitive sector.

AREAS OF SPECIALIZATION

- CRUISE LINES & HOTELS ●
- RETAIL & RESTAURANTS ●
- ENTERTAINMENT & SPORTS ●
- CONSUMER PACKAGED GOODS ●
- MULTI-UNIT SERVICE BUSINESSES ●
- FRANCHISORS & FRANCHISEES ●



 StevenDouglas®

THANK YOU



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