



SERVICES OVERVIEW



SEARCH DIVISION

SALES & MARKETING

Sales and Marketing professionals are among the most critical players within any business. Whether a company is public, private, private equity or venture capital backed, their success is driven by their ability to build positive brand recognition, acquire new customers, and retain existing customers. In addition, these professionals must gain the trust and respect of a broad range of internal company leaders and their teams to be effective.

Our clients turn to us for our extensive experience and deep understanding of the Sales and Marketing discipline. Our team understands the unique challenges of recruiting and delivering sought after talent in this arena whether it be top caliber individual producers or executive leadership that can drive growth and help companies achieve their goals.

SALES: AREAS OF SPECIALIZATION

- CSO/SVP OF SALES ●
- CHIEF REVENUE OFFICER ●
- SALES MANAGEMENT ●
- BUSINESS DEVELOPERS ●
- CHANNEL/ALLIANCE SALES ●

MARKETING: AREAS OF SPECIALIZATION

- CMO/SVP OF MARKETING ●
- PRODUCT/BRAND MARKETING ●
- MARKETING COMMUNICATIONS ●
- DIGITAL MARKETING/ECOMMERCE ●
- PUBLIC RELATIONS ●



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